

Semester	Installment	Semester payable (TK)	Breakdown	Total (TK)	Total Cost
1 st (12 credit)	1 st	5000	Admission fee	5,000	7,800 X 1 = 7,800
			Computer lab fee	600	
	Library fee	1,000			
	Semester fee	700			
	Extracurricular activities fee	500			
2 ^{nd-11th}	1 st	4500	Tuition fee	4,500	7,800 X 10 = 78,000
			Tuition fee	2,100	
	Semester fee	700			
	Extracurricular activities fee	500			
	Monograph fee	1200			
12 th (Research monograph: 4 credits)	Last	2,400	Semester fee	700	2,400 X 1 = 2,400
			Extracurricular activities fee	500	

Vision

Promoting social engineering skill

Goal

Producing young social scientists and professional applied sociologists for social work, humanitarian affairs, welfare sectors, social business, and planning, policy analysis and development activism.

Mission

BSS (Honours) in applied sociology leading to MSS in development studies
Hands-on learning of empirical research
Executive training for professionals on:

Interdisciplinary research techniques
Alternative media application in development.
Policy analysis and advocacy



ASA University Bangladesh (ASAUB)

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Fax: 880-02-8114831
E-mail: info@asaub.edu.bd
Web: www.asaub.edu.bd

ASA, the world's top microfinance institution, has established ASA University Bangladesh in 2006. Mr. Md. Shafiqul Haque Choudhury, the founder and President of ASA and a former Adviser to the Caretaker Government, is the Chairman of the Board of Trustees (BOT) of this promising university. Professor Md. Muinuddin Khan, the Vice-Chancellor, is a renowned academician of the country and also a former Adviser to the Caretaker Government of the People's Republic of Bangladesh.

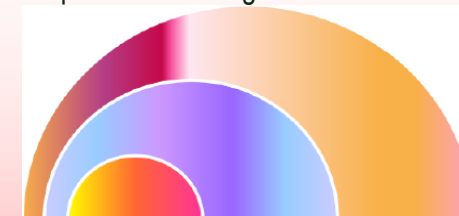


ASA University Bangladesh

BSS (HONS.)

APPLIED SOCIOLOGY

For meeting fastest growing job market demand and contemporary development priorities in Bangladesh and abroad



Prof. Md. Muinuddin Khan

Vice Chancellor, ASAUB

Prof. Dr. Abu Daud Hasan

Dean, Faculty of Arts & Social Sciences

Prof. Dr. ASM Amanullah

Advisor

Dr. Helal Mohiuddin

Professor and Chair

Applied Sociology

ASA University Bangladesh is the proud pioneer of the Department of Applied Sociology—a uniquely first of its kind program in Bangladesh. The program envisions capacity building and life-skill development of the graduates to meet upcoming job market demands in fast moving social contexts. The Applied Sociology program is mandated is to translate knowledge-production into efficient and effective social engineering toward sustainable solutions to emerging social problems..

In other words, applied sociology transforms theories into practices. It is the “practical arena” of sociological scholarship. Applied sociology incorporates emerging sociological discourses with process research. In doing so, this scholastic trend continuously walks through diverse social realities.

This is, in fact, an outline to sophisticated social analysis and informed activism for meeting complex societal needs over time.

Research & Academic Priorities

Visual anthropology and media sociology
HIV/AIDS, socio-environmental epidemiology
Alternative media and development practice
Network society and cyber-society cybernetics
Globalization, livelihood and survival strategy
Neo-populism, civil society & public sociology
Consumerism & consumer society
Rural-urban disparity, education & integration
Community-based development modeling
GO-NGO and public-private partnership
Corporate social responsibility analysis
Postmoderns, subalterns and survivors
Peace and conflict resolution

Academic Timeline

Spring semester: January to April
Summer semester: May to August
Fall semester: September to December

The Program

- 4 years [12 semesters]
- 3400 marks, 136 credits hours
- Four 3 Credit hour courses per semester
- 2 classes per course per week (33 hours)
- 13 week semester comprised of:
 - 11 week classroom teaching
 - 1 week exam preparation break
 - 1 week semester final examination

Benefits of Applied Sociology Study

Internship opportunities in government wings, national-international NGOs, UN agencies, and finance, business and corporate workplaces.
Part-time job placement
Preference for ASAUB graduates in ASA jobs.
Internationally trained faculty members
Quality library, cafeteria, and computer lab
Non-political and non-smoking environment
High standard classrooms
English language lab & co-curricular activities
Clean, spacious and centrally air-conditioned campus; modern facilities and computer labs providing unlimited extreme-speed internet access; spacious auditorium, and classes equipped with overhead multimedia projectors.

Scholarship

On the basis of HSC result, students receive 15-100% scholarship/tuition fee waiver in the first semester, and keep receiving extended benefit on the basis of semester result and performance in co-curricular and extra-curricular activities. Wardens of ASA employees and freedom fighters, and students with physical disability and ethnic identity enjoy special tuition waiver.

Computer Labs and the Library

ASAUB has a sophisticated central computer lab and a well decorated MIS lab with 24 hour internet facilities. Faculty members, researchers, students and staffs of ASAUB are entitled to freely access a large volume of central library resources, and more than

100 full-text journals. The **Center for Socio-Economic Research** of ASAUB publishes its biannual journal “**ASA University Review**” on a regular basis.

Admission Eligibility

Minimum GPA 2.5 in SSC and HSC or equivalent examinations (at least two 2nd divisions). ‘A’ level students must have minimum GPA 2.5 in at least 5 ‘O’ level subjects and 2 ‘A’ level subjects. Only one E is acceptable in both levels.

RESOURCE PERSONS

Advisors comprised of professors from the University of Dhaka and abroad, and international policy experts, and faculty members.

Prof. Dr. Mahbub Uddin Ahmed (PhD, Canada)
Prof. Dr. Syeda Zakia Hossain (PhD, Australia)
Prof. Dr. Nurul Islam (PhD, India)
Dr. Shah Ehsan Habib (PhD, Australia)
Prof. Dr. Mobasser Monem (PhD, UK).
Prof. Dr. Taibur Rahman (PhD, Hong Kong)
Dr. Moin Ahmed (PhD, China)
Dr. Khalid Hasan MBA, PhD
Mr. A.K.M. Nasirul Haque
Dr. Helal Mohiuddin (PhD, Canada)
Dr. Ahasun Habib
Mr. Md. Soyeb Uddin Haider
Ms. Fatema Tania
Ms. Rowshon Ara Romke
Ms. Tabassum Rahman
Ms. Nilufar Akter Eva
Mr. Humayun Kabir
Mr. Muhammad Zakir Hussain



ASAUB has now more than 6 bighas of land for its permanent campus adjacent to Uttara Third Phase